



YAROSLAVL-2021

EUROPEAN YOUTH CAPITAL
CANDIDATE CITY

*The youth of Yaroslavl makes a challenge in
“European Youth Capital 2021” Contest!*



What city is it?

- **Yaroslavl – is a modern city in the European part of Russia, a millenia-old city! Yeah, the city is 1008 year old!**
- **Our city is the capital of the world famous tourist route “The Golden Ring”, and the city centre is a part of UNESCO world cultural heritage!**
- **There are about 180 000 of us, young natives of Yaroslavl under 35 age, still the rest 430 000 citizens also like going back to the good old days, from time to time!**
- **It is easy to get here – not so far as Siberia and not so cold :) There is an airport in Yaroslavl, and only a bit more than 3 hours by car to Moscow – just a short distance on a scale of Russia!**

**Did you know that Anna, the daughter of Yaroslavl’s founder,
came into throne of France in the 11th century?**

Why do we participate?

- To get unique experience of communication with the youth from different European countries, to get educational experience, professional skills, to get opportunities for increasing mobility, to visit other countries.
- To become beneficial owners of the changes the city will face due to participation in EYC competition: new infrastructural objects for the youth.
- To feel significance of Yaroslavl, to feel pride for their city, as EYC title is deemed by the youth as international recognition of significance.
- To encourage the city's youth in administration and decision making – there are good practices to be borrowed in Europe!



The most interesting – in our programme!

- Global project of developing a mobile application that solves the problem of young people's participation in the city administration.
- Educational programmes for the youth organized in a partnership with Global Shapers and World Economic Forum
- Sharing experiences with European cities regarding creation of city public spaces for the youth
- “Window to Europe” project will be a portal between the European Youth Capitals of various years and makes it possible to communicate with no middlemen
- 6 grand-scale cultural and entertaining events during the summer 2021



The best infrastructure for any of the EYC's events!

- The doors are always opened for the guests of the EYC project: three hotels in the city centre have booked rooms for European partners for a whole year!
- The majority of the EYC's venues are in the city centre and ready to house events of any scale: cultural events, educational forums, entertainments.
- At EYC project's disposal there are outdoor venues, parks, and even an isle at the two rivers confluence!
- Public spaces made by the youth will become containers for creative ideas and arts!

Yaroslavl is waiting for its guests!

